



ISU Insurance Services of Colorado, Inc.

Area of Expertise: Insurance and Risk Management

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Company Overview:

ISU Insurance Services of Colorado, Inc. is a 133 year old, full service insurance brokerage firm that serves businesses and individuals on their insurance and risk management needs. From a Commercial Insurance standpoint on the Property and Casualty related coverages, we provide Property, Liability, Automobile, Workers' Compensation, Excess Liability, Professional Liability / Errors & Omissions Liability and Directors & Officers Liability protection to name a few. From a Personal Insurance standpoint, some coverages available include Homeowners, Automobile, Umbrella, Jewelry and Fine Arts, Motorcycles and Recreational Vehicles. On the Financial Services side of the business, we provide individual and group coverages that include Medical, Life, Dental, Disability, Vision and Long Term Care.

We are part of an insurance networking organization, while remaining 100% locally owned and operated. The ISU stands for Independence, Strength and Unity, and through the group we have access to over 300 insurance carriers.

ISU currently employs 23 people. In terms of premium volume, we rank 16th largest in size in the City of Denver ranked by the Denver Business Journal. Our Knowledge is Your Best Insurance is our motto, as we work to be a client's One Responsible Source for all of their coverage needs. This allows us to reduce gaps or overlaps in coverage – preventing clients from having holes in their insurance program, or from paying for the same protection more than once.

Year Founded:

1882

Core Services:

- Property & Casualty insurance
- Personal Insurance
- Life, Health and Employee Benefits Insurance

What Makes Us Different:

ISU differs from other agencies in that we provide all lines of coverage, or what we refer to as being "full service" by providing Commercial, Personal and Financial Services / Employee Benefits products. When working with ISU, clients continue to work with the "A Team" throughout their relationship with us. We are not a firm that has a "hunter" that strictly brings in the business, and then is not involved from there. The individual that a client builds a relationship with at ISU will continue to be a key contact throughout their policy years. Being full service allows us to be One Responsible Source to our clients as we are able to understand the benefits and shortcomings of their various policies, and help to make sure multiple departments coordinate their protection.



For more information about this Core24 approved provider, contact Colleen Schwake at colleens@core24.com or 720-670-0671